

E-R5 - Recognition: University of Salford profile and Innovation Day presentation (2024)

Criterion: Mandatory recognition - digital technology

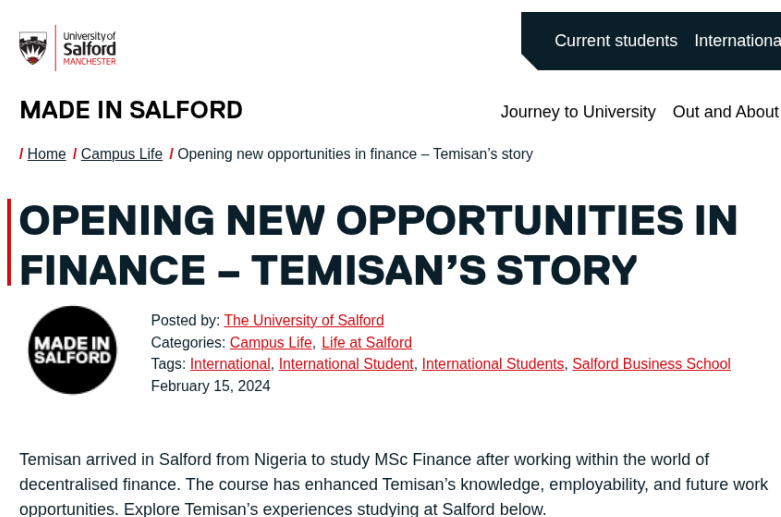
Applicant: Temisan Gerrard Agbajoh

Summary

In 2024, during my MSc at the University of Salford, the university itself recognised my work twice in public: it profiled me on its official blog, telling the story of my move from decentralised finance into finance proper, and it gave me a platform at its Innovation Day, where I presented a financial-analysis tool for small businesses. These sit between the 2022 Nigerian media recognition (E-R3, E-R4) and the 2025-26 institutional work (E-R1, E-C1).

Item 1 - 15 February 2024: University of Salford official blog profile

“Opening new opportunities in finance - Temisan’s story”, published by the University of Salford on its Made in Salford blog. The university tells my story in its own words: arriving from Nigeria to study MSc Finance “after working within the world of decentralised finance”, the microbiology first degree, and the move into finance as a deliberate next step. <https://blogs.salford.ac.uk/made-in-salford/2024/02/15/opening-new-opportunities-in-finance-temisans-story/>



University of Salford blog: masthead, headline, date and the profile’s opening paragraph

Item 2 - August 2024: Innovation Day presentation, University of Salford

My public post recording my presentation at the university’s Innovation Day event, where I introduced a financial-analysis tool for small and medium-sized enterprises and thanked

Professor Ashraful Alam and the University of Salford “for providing this platform to showcase innovations that support the growth of SMEs”.
https://www.linkedin.com/posts/temisangerrard_innovationday-smes-financialanalysis-activity-7225062866955972609-G6no

Temisan Agbajoh's Post



LinkedIn post: author, date marker and full text of the Innovation Day presentation post

Me at the podium that day, presenting “Cost Control and Financial Planning for Small Companies” - the SME work the post describes.

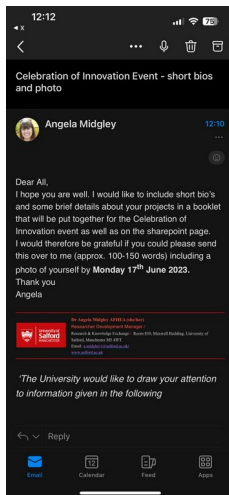


Presenting at the Innovation event: the applicant at the podium, slide visible behind him

Item 3 - 2023: the university asked for my bio for the event booklet

An email from Dr Angela Midgley, Researcher Development Manager (Research & Knowledge Exchange) at the University of Salford, asking me - with the other presenters - for a short bio and photo (100-150 words) for the booklet produced for the Celebration of

Innovation event and the university's SharePoint page. The university was putting its presenters' names and faces into its own publication.



Email from Dr Angela Midgley, University of Salford, requesting the applicant's bio and photo for the event booklet

Why this is recognition

A university choosing to profile a student on its official blog is an editorial decision, and being given a platform at a university showcase is a selection. Neither was paid for or self-published: the blog post is written and published by the University of Salford itself, and the Innovation Day platform was the university's. Both predate this application by two years.