

E-R4 - Recognition: broadcast appearances, Nairametrics webinar and Channels TV (2022)

Criterion: Mandatory recognition - digital technology

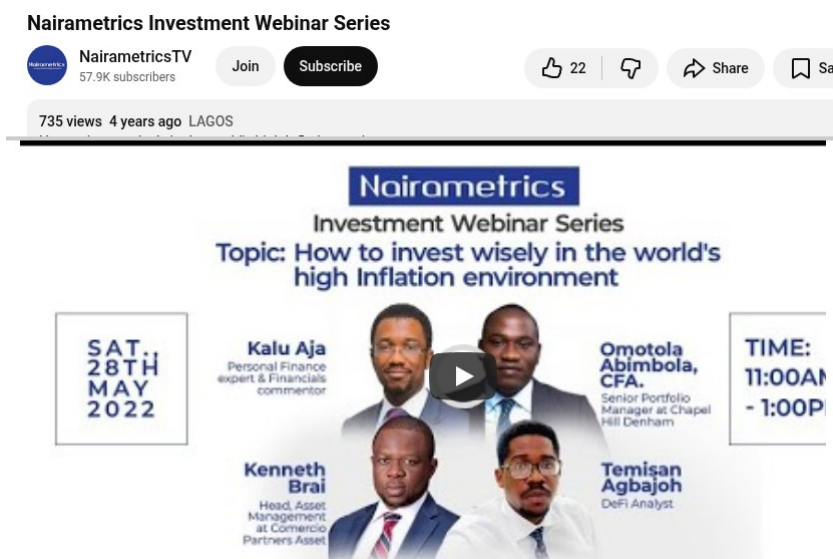
Applicant: Temisan Gerrard Agbajoh

Summary

In May and June 2022, four years before this application, two independent Nigerian media organisations put me on camera as a digital-assets expert: Nairametrics as a panellist in its public Investment Webinar Series, and Channels Television as the interviewed DeFi expert on its Business Morning programme. Both recordings are published on the broadcasters' own YouTube channels, where they remain publicly viewable. This is broadcast recognition that sits alongside, and is independent of, the print coverage in E-R3.

Appearance 1 - 29 May 2022: Nairametrics Investment Webinar Series (recording)

The published recording of the webinar at which I appeared as one of four invited market experts. The programme's title card, shown below, names me as "Temisan Agbajoh - DeFi Analyst" alongside the other panellists. My analysis in the recording is the analysis Nairametrics quoted in the two print articles in E-R3 (the crypto market-cap comparison at about 25:30, and "there will always be a bull market" at about 56:15). Published 29 May 2022 on NairametricsTV. <https://www.youtube.com/watch?v=f9DNnucxN2o>



Webinar recording: channel, date and speaker card naming Temisan Agbajoh as DeFi Analyst

Appearance 2 - 1 June 2022: Channels Television, Business Morning

A 17-minute interview on Channels Television's Business Morning, "Digital Finance: Analysing Defi Adoption And Expected Economic Impact", in which I am the programme's expert guest on DeFi. The anchor introduces me by name as a DeFi analyst with Kudy Financials, and I speak throughout on DeFi adoption and its economic impact in Nigeria. Published 1 June 2022 on the verified Channels Television channel (3.8 million subscribers). <https://www.youtube.com/watch?v=cFROHagzrkc>



Channels Television interview: channel, date and the interview's published cover image

Why this is recognition

Channels Television is a national Nigerian news broadcaster, and Business Morning is its business programme; Nairametrics is an established Nigerian business publication. Being booked as the expert guest is an editorial decision made by producers with no connection to this application. It happened twice, at two separate organisations, in the same fortnight in 2022, four years before this application. Together with the print coverage in E-R3, these recordings put my broadcast recognition on the public record from 2022.